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RAZER ANNOUNCES GROUNDBREAKING SUSTAINABILITY COLLABORATION WITH PANERAI

Razer reinforced its commitment to the environment at RazerCon 2021 and has offset all carbon emissions generated by viewers tuning into the live stream, making it the first ever carbon neutral gamers' online event.



IRVINE, Calif. – Razer™, the leading global lifestyle brand for gamers (Hong Kong Stock Code: 1337), announced a new collaboration with Panerai at this year's RazerCon, the virtual celebration of all things For Gamers, By Gamers. Millions of viewers around the world tuned into the carbon neutral livestream to watch Razer's CEO Min-Liang Tan deliver a keynote address filled with surprise guests and exciting sustainability news and updates from the company.

"We have great ambitions around sustainability, but we also know that while there's plenty we can do, we can't do it all alone," says Min-Liang Tan, Co-founder and CEO of Razer. "That's why collaboration is key for us at Razer, and we are thrilled to partner with Panerai on very important initiatives that will not only benefit consumers, but also the planet."



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Panerai and Razer make waves as they unite to save the oceans



Razer and luxury watch manufacturer, Panerai, have come together under a shared commitment to advancing ocean preservation, and rallied RazerCon viewers to *Make Time for our Ocean*. As part of this year long campaign, Razer and Panerai have committed to enhancing ocean literacy, and will be supporting a cause together that will be revealed in March 2022. The keynote came to a crescendo when it was also announced that a limited-edition, co-branded time piece made from sustainable material will be hitting the market in 2022.

Making a special appearance during the keynote was Panerai's CEO Jean-Marc Pontroué who was joined by the brand's sustainability ambassadors, Mike Horn, Jeremy Jauncey, and Li Yifeng, to inspire and empower viewers to protect the oceans. The topic of ocean literacy was further expanded upon in a dedicated workshop led by Francesca Santoro, Programme Specialist, IOC UNESCO Regional Bureau for Science and Culture. During the workshop, viewers learned about the importance of the oceans, the current environmental threats, and what they can do to protect them.



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ABOUT RAZER

Razer™ is the world's leading lifestyle brand for gamers.

The triple-headed snake trademark of Razer is one of the most recognized logos in the global gaming and esports communities. With a fan base that spans every continent, the company has designed and built the world's largest gamer-focused ecosystem of hardware, software and services.

Razer's award-winning hardware includes high-performance gaming peripherals and Blade gaming laptops.

Razer's software platform, with over 150 million users, includes Razer Synapse (an Internet of Things platform), Razer Chroma RGB (a proprietary RGB lighting technology system supporting thousands of devices and hundreds of games/apps), and Razer Cortex (a game optimizer and launcher).

Razer also offers payment services for gamers, youth, millennials and Gen Z. Razer Gold is one of the world's largest game payment services, and Razer Fintech provides fintech services in emerging markets.

Founded in 2005, Razer is headquartered in Irvine (California) with regional headquarters in Hamburg, Shanghai and Singapore. Razer has 18 offices worldwide and is recognized as the leading brand for gamers in the US, Europe and China. Razer is listed on the Hong Kong Stock Exchange (Stock Code: 1337).